

### Florida Kiwanian Lauds California

Giving California credit for what it has achieved in the citrus industry, especially the efficiency of the California Fruit Growers exchange as a marketing organization, C. P. Hammerstein, Florida grower, expressed the belief in an address today before the Kiwanian club that the "new generation" of growers in Florida would work out a better marketing system than now prevails in that state.

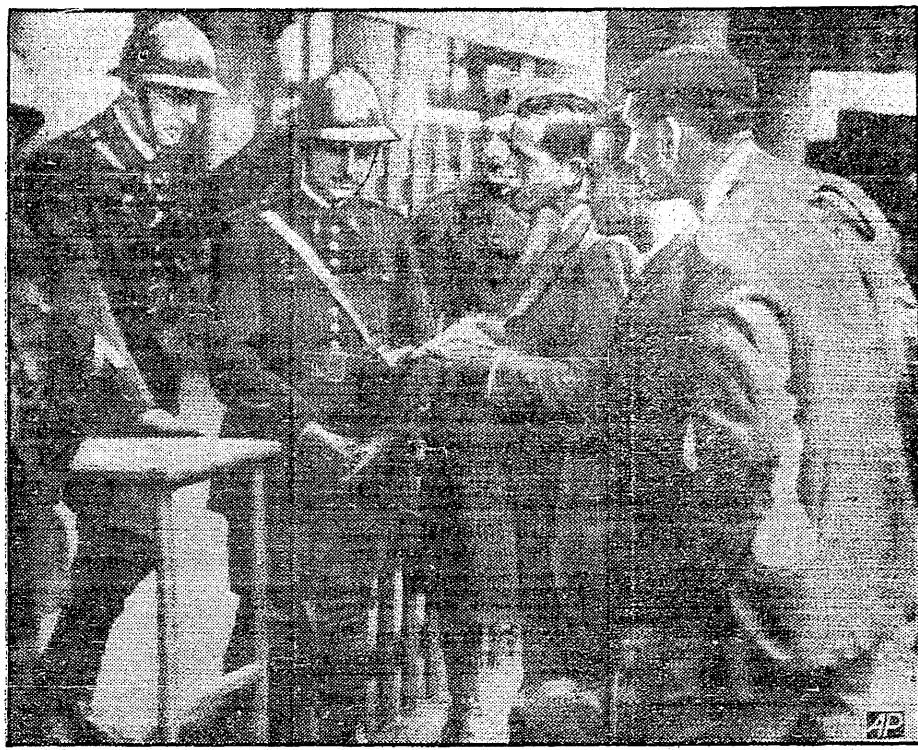
A Hollywood, Fla., Kiwanian, the speaker recalled the visit made to his club four years ago by "four wise men from the west"—referring to Kiwanians D. S. Bell, C. N. Funk, T. E. Gore and Harvey A. Lynn—who a royal palm was dedicated to the Riverside club to commemorate the occasion.

Bell Gets Pict. At the close of the address, the speaker presented to Bell, who acted as chairman of the day, a recent picture of the palm. Bell in turn gave him a new photograph of Mt. San Geronimo, specially christened "Mt. Hammerstein." This was declared a memento of the goodwill felt toward the Hollywood club which is located in a state having everything but mountains.

The club sang its California song, and on the suggestion of Past President R. D. Whitehead, "Let the Rest of the World Go By" was struck up as answering for a Florida song.

The speaker said he had been in California several months studying all angles of the citrus industry and other agricultural activities, every opportunity for which he stated had been provided by Director A. A. Brock of the state department of agriculture and the officials of the fruit exchange.

### French Reservists Report for Maginot Line Duty



French reservists (right), in civilian attire are shown as they entered a railway station at Paris en route to report for duty on the Maginot line. Uniformed French guards are shown at the left. A French war ministry order instructed an undetermined number of reservists to report for immediate duty. The above picture was flown from Paris to London and radioed to New York.

Hammerstein referred to the feat of the exchange in marketing last month the biggest shipment of oranges that had ever gone out of the state, at a time when the markets were flooded with other fruits. The achievement he characterized as "little short of phenomenal."

The work that is being done in the schools of California in the way of agricultural instruction was commended. "You have done all that possibly could have been done," he said, "to promote agriculture—in all lines. In California, we see that through the process of education you have succeeded in flooding the markets with fruit to the point where no one can eat any more."

The speaker said that every large market had been touched, but that smaller markets need to be educated, through advertising and merchandising, to provide an outlet for citrus products.

Southeastern Florida, he said, had learned from the mistakes made by the growers in northern Florida, and from instructors from California.

President A. G. Paul presided.

### Business Women Tell Vacations

HEMET — Auspiciously opening the new season, 32 members of the Business and Professional Women's club of Hemet and San Jacinto met Tuesday night at the Hotel Alessandro for a dinner, brief business meeting and a program. Miss Elizabeth McKelvey, club president, presided at the business session, while Miss June Childs presided during the program. Co-chairman with Miss Childs was Mrs. Alice Flanders, and others on the committee in charge of arrangements were Mrs. Violet Churchill, Miss Myrtle Barry, Miss Eleanor Smith and Mrs. Vava Smith.

Dinner tables were attractively decorated with roses. Unique place cards were hand-painted with Indian figures, representing different tribes of the Southwest. Community singing was led by Miss Gertrude Bader. Members responded to roll call with health rules.

Talks on Southwest Vacation travel talks by members featured the evening's program. Speakers included Mrs. Lorene Spence, who told of Bryce and Zion national parks and the Grand canyon; Miss Flora Kenney gave an interesting account of the Hopi Indian snake dances; Miss Myrtle Barry related impressions of Cheyenne, Wyo.; Miss Alice Beard told of her trip to the Atlantic coast and Quebec; Miss Elizabeth McKelvey told incidents of her visit to Lake Tahoe, Grass valley and Mammoth lake; Miss Ida Halverson, told of Victoria and Vancouver, B.C.

Report of the recent southern district E.P.W.C. convention at Laguna Beach was given by Mrs. Violet VerPlanck.

Present at the dinner meeting were the Mesdames Lillian Arvedson, Dora Banta, Myrtle Brainin, Violet Churchill, Alice Flanders, Louise Hamre, Edith Johnston, Daisy Kingham, Claire Larson, Madge Mabery, Pearl McManigal, Alice Neumayer, Lorene Spence, Edith Vance, Violette VerPlanck, Marie Weaver and the Mesdames Gertrude Bader, Myrtle Barry, Alice Beard, June Childs, Ann Eggen, Alice Feton, Hilda and Ida Halverson, Olivia Jacobson, Flora Kenney, Elizabeth McKelvey, Clara Oliverson, Carrie Palmer, Stella Tate, Mabel Vaughn and Evelyn Wilson.

### Hemet Will Have Diocese Meeting

HEMET — The annual autumn conference of the clergy of the Episcopal diocese of Los Angeles will be held in Hemet on October 3 and 4, it is announced by Rev. Alfred R. Hill, rector of the Hemet and San Jacinto churches. Nearly 100 are expected to attend.

Bishop Stevens and Bishop Gooden are both planning to attend the two-day conference, and among the clergy to be present will be two or three former rectors of this parish.

The visiting rectors and church leaders will be entertained at the Alessandro hotel, and informal sessions of the conference will be held in the banquet room of that hostelry. Plans for the year's work of the diocese will be discussed. The formal services of the conference will be conducted in the Church of the Good Shepherd, on South Carmelita street.

### Two Quit Political Posts To Keep Treasury Jobs

WASHINGTON (AP) — Secretary Morgenthau announced today the resignation of two treasury officials from political offices in California as the result of a recent investigation of the activities of federal employes in the recent primary there.

The secretary said the two men were given the choice of quitting the treasury or their political positions and dropped their political activities.

He said Vincent B. Guerra, assistant chief of the social security tax division at San Francisco, had resigned the chairmanship of the Piedmont Democratic club, and that Allen J. Moore, senior zone deputy collector, had relinquished his presidency of the Oakland Young Democratic club.

### Thomas Wolfe, American Novelist, Taken by Death

BALTIMORE (AP) — Thomas Wolfe, American novelist, died early today of an "acute cerebral infection."

The 37-year-old author of "Look Homeward Angel" underwent two operations at Johns Hopkins hospital after his arrival Saturday. He fell ill of pneumonia in July but was recovering in Seattle when an infection began and spread to his kidneys and heart. He was brought here to be under the care of Hopkins specialists.

Wolfe, six feet seven inches tall, and proportionately heavy, usually wrote on top of an electric refrigerator because the height was exactly right for him. He wrote in longhand, using ordinary ledgers and tearing the sheets out as they were filled.

### Belfast Orders Gas Masks

BELFAST, Northern Ireland (AP) — Authorities of this city of 500,000 sent a rush order to London today for gas masks for everyone. It was found that only 100 had been sent here.

### Mercury at 100 Mark Second Consecutive Day

Temperature readings in downtown Riverside at 1:30 today were 100 degrees Fahrenheit, identical to yesterday. The official minimum was 65, one degree higher than for yesterday. Humidity readings taken by the office of Agricultural Commissioner A. E. Bittel showed 33 at 1:15 p.m.

A year ago today the maximum temperature was 107 and minimum 61. The range of temperatures throughout the Southland today was from 76 at Santa Monica, 101 at Colton. Los Angeles recorded 93 degrees at noon, six above yesterday, with a humidity of 23. Though Santa Barbara had but 80 degrees at noon, a freak wind last night goaded the mercury up to 93 at 9 p.m., and at 7 a.m. today it was 78.

### Strike Shuts Auto Plant

DETROIT (AP) — The Plymouth plant of Chrysler corporation, employing 7000 men, was forced to shut down production on 1939 models today as result of a strike at the Briggs Body plant.

Everything for the Artist  
PASCHKE'S GALLERY  
3553 Main St. Riverside Calif.

### Chairmen Named For Legion Year

CORONA — Committees were named and plans made for another busy year in the work of the auxiliary of the W. H. Jameson Jr. post of the American Legion, when members enjoyed the hospitality of Mrs. Herbert S. Wroot at her home in Norco, Tuesday evening.

Mrs. P. J. Steiner, president, presided during the evening and announced the appointment of committee chairmen for the year. These included Mrs. L. O. East-vent, membership; Mrs. G. Manley Cole, rehabilitation; Mrs. Henry Morton, child welfare; Mrs. C. L. Walker, education; Mrs. Henry Linsched, legislation; Mrs. J. B. Burch, radio; Mrs. Ronald Clark, cooperative sales; Mrs. Martha Bolin, junior activities; Mrs. J. N. Steiner, "national news"; Mrs. Herbert Johnson, disaster and relief; Mrs. Robert C. Veach, fellowship; Mrs. Fred Szabo, community service and youth activities; Mrs. F. P. McCormack, house. Other committees will be named soon.

Contests Outlined Plans for the year included both attendance and membership contests, under the direction of Mrs. Eastvent, with the captains for the first contest including Mrs. Cole and Mrs. Morton. In the two groups to sign up members are Mrs. Leroy Wardlow and Mrs. McCormack.

Included in the year's activities will be two holiday parties instead of the monthly affairs. Reports of activities included that of a wheel chair purchased and placed at the disposal of a needy person. A satisfactory sum was raised at the recent supper for the work of World War orphans, according to Mrs. Walker, chairman. Reports of the recent inter-county meeting in Upland were given by Mrs. Szabo and Mrs. Stella Kooner.

Mrs. Bolin, speaking of plans for the junior auxiliary, stated that regular meetings will be held at her home, starting September 24. Plans were also discussed for representation at the state and national conventions this month.

Following the business meeting a number of members went to the home of Mrs. Frank Eells of Norco, where the Norco auxiliary meeting was featured with the installation of officers.

### Men Sought for Failure To Pay Traffic Fines

HEMET — Two traffic violators, found guilty in Hemet city court of reckless driving, who have failed to pay the \$25 fines assessed each by Judge George Sorkness, are being sought on bench warrants issued the first of this week.

Ernest Lemming of Hemet and G. Birmingham of San Jacinto are the men who failed to pay their fines within the time allotted to them at their hearings the latter part of August. A fine of \$10 was paid by Ernest Gray of Hemet in city court Tuesday for having driven an automobile at a speed of 45 miles an hour in a 25-mile limit zone.

### One Painfully Hurt in Collision of Two Cars

SAN JACINTO — In a spectacular traffic accident Tuesday night at 8:15, cars driven by Edgar Mansker and L. H. Woodall, both of Hemet, collided at the intersection of Seventh and State streets, west of the city of San Jacinto. Mansker sustained painful cuts and bruises and occupants of both cars were considerably shaken up, but no one was seriously injured, according to Chief of Police Jack Revis of San Jacinto, who investigated the accident. The car driven by Mansker was badly damaged and Woodall's car also suffered considerably from the collision.

### Veteran Highway Employee Expires

HEMET — Lester H. LaFour, 45, an employe of the state highway department for many years, and division foreman of Hemet for five years, until he retired because of illness nearly a year ago, passed away yesterday afternoon at the Southern Sierras rest home at Banning.

Funeral services will be held at the Harford Funeral home at a time to be announced later. Rev. William Pearce, retired pastor of the Congregational church, officiating.

Hemet Masonic lodge will be in charge of graveside services in the San Jacinto Valley cemetery.

He leaves his wife, Mrs. Helen LaFour, and two step-children, Mrs. Floyd Shepherd and Gene Morris, of Hemet.

### Vacation Experiences Told at Zenith Club

HEMET — Enjoyable talks by members on vacations featured the program of the Zenith club at the opening meeting of the season, an outdoor session held Tuesday afternoon on the lawn at the home of Mrs. A. G. Ballenger. Mrs. Wesley Heebner was co-hostess. Fifteen members were present and Mrs. Harold Miller, president, was chairman of the business meeting.

Refreshments were served during the afternoon by the hostesses. The next meeting of the club will be October 11, at the home of Mrs. Clarence Burroughs, with Mrs. John A. Nelson co-hostess.

### REDUCE SENSIBLY

Go to Keystone Drug Store and get a box of famous ROCK-A-WAY Tablets. Reduce efficiently. Fifteen days' treatment only \$2.00. Diet list of famous physician included free. If not satisfied, refund guaranteed.

### HUSBAND NEVER LOOKS AT OTHER WOMEN!

MEN STAY IN LOVE WITH WIVES WHO STAY YOUNG LOOKING!

SO DON'T RISK GETTING DRY, LIFELESS "MIDDLE-AGE" SKIN!

USE ONLY PALMOLIVE SOAP! LET ME TELL YOU WHY!

PALMOLIVE IS MADE WITH OLIVE AND PALM OILS, NATURE'S FINEST BEAUTY AIDS! THAT'S WHY IT'S SO GOOD FOR DRY, LIFELESS SKIN. ITS GENTLE, DIFFERENT LATHER CLEANSSES SO THOROUGHLY, SOFTENS AND REFINES SKIN TEXTURE... LEAVES COMPLEXIONS RADIANT!

Made with OLIVE OIL to keep skin soft, smooth, young!

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# Back to Lower Prices

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TRY... 3739 MAIN STREET... FIRST!

|                                                       |                             |             |
|-------------------------------------------------------|-----------------------------|-------------|
| PETER PAN (DEL MONTE or LIBBY'S RED tall can 18c)     | TALL CANS                   | 9 1/2       |
| SALMON                                                | DEL MONTE No. 2 1/2 can 12c | 9 1/2       |
| MARIPOSA STANDARD—Sliced or halves                    | CAN                         | 9 1/2       |
| PEACHES Large 2 1/2 can                               | SNOWFLAKES lb.              | 14c         |
| SODA OR GRAHAM CRACKERS                               | lb.                         | 8c          |
| FINE FAMILY BLEND FLOUR GOLD MEDAL 10 lb. bag 40c     | GOLD MEDAL 24 1/2 lbs.      | 52c         |
| LIBBY'S—No. 2 CAN                                     |                             |             |
| TOMATO JUICE                                          |                             | 7c          |
| ZEE TOILET TISSUE                                     | 4 ROLLS                     | 15c         |
| SPREAD OR SALAD DRESSING                              | Quart                       | 19c         |
| COLORADO LONGHORN TYPE CHEESE (Tillamook lb. 19 1/2c) | lb.                         | 13c         |
| FINE CANNING—BARTLETT'S PEARS LUG                     |                             | 29c and 39c |
| NEW RUSSETS—FINE QUALITY POTATOES                     | SACK—87c                    | 10 lbs. 10c |
| BEST COOKING OR EATING—SKINNERS APPLES                | BOX—45c                     | 10 lbs. 14c |
| FANCY SEEDLESS GRAPES                                 |                             | 5 lbs. 9c   |
| EXTRA NICE EGG PLANT                                  |                             | 3 for 10c   |
| Compound Lard                                         | 3 lbs.                      | 25c         |
| CREAMED Cottage Cheese                                | lb.                         | 6 1/2c      |
| CUDAHY'S UNEVEN SLICED BACON                          | lb.                         | 17 1/2c     |
| FRESH GROUND HAMBURGER                                | lb.                         | 10c         |

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Oil Permanents with soft deep wave and Ringlet Ends... \$2.95 up

Complete Revlon Manicure... 50c

Jeris Shampoo, rinse and finger wave, dry... 50c

Dorothy Clark - Daisy Jameson Ruth Gray - Cleo Smith

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Lovely Oil Permanents \$2.95 up

Mar-Oil Shampoo and Finger Wave... 60c

Castile Shampoo, Finger Wave and Manicure... 85c

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### SEVENTH WARD

"I will put forth my best efforts to serve the taxpayers in an efficient and business-like manner."

George H. Hassett.

### ATTENTION—Seventh Ward Voters!

Having been a resident of Riverside in the Seventh Ward for the past eighteen years, owning and operating my ranch and dairy, located on Streeter avenue at Central, I am naturally interested in all civic affairs and know the value of a dollar.

I am now seeking office as councilman in this district and will appreciate the support of the voters of the Seventh Ward.

### Phineas J. (P.J.) Harris

### ...AND I USED TO BE SUCH A SAUSAGE IN THIS DRESS

### Look at the Fat I've Lost!

Now you can slim down your face and figure without strict dieting or back-breaking exercise. Just eat sensibly and take 4 Marmola Prescription Tablets a day, according to the directions until you have lost enough fat—then stop. Marmola Prescription Tablets have been sold to the public for more than thirty years. More than twenty million boxes have been distributed during that period. Marmola is not intended as a cure-all for all ailments. This advertisement is intended only for fat persons who are normal and healthy other than the excess fatness caused by hypo-thyroidism with accompanying normal metabolic rates. No other representation is made as to the treatment except under these conditions and according to the directions.

We do not make any diagnosis as that is the function of your physician, who must be consulted for the purpose. The complete formula is included in every package. Start with Marmola today and win the slender lovely figure that is right for you.

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