

# S. P. CUTS RATE ON IMPERIAL VALLEY HAY TO DROUGHT AREA

## ONE-THIRD SLASH EFFECTIVE UNTIL END OF OCTOBER

### Shippers Will Renew Fight For Permanent Equality With Yuma District.

EL CENTRO, Aug. 30 (Special)—Announcement has been made by railroad officials to the office of the Southern Pacific company here that a one-third cut in carload rates on hay moving from Imperial Valley to the drought-stricken areas of the east and middle west has been made.

Officials of El Centro chamber of commerce and other civic organizations of Imperial county, including the county farm bureau, appeared to the railroad companies to take this action following announcement of the drought conditions in the government reports.

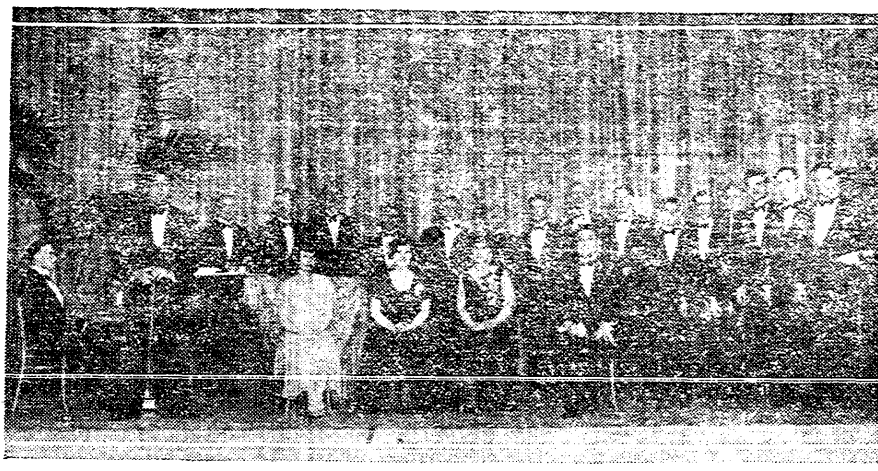
The publication of the reduced rates came an embargo on all such shipments of hay and feed made without a permit. Under the tariff provision a permit issued by the railroad agent at destination approved by the county farm agent or a representative of the United States department of agriculture, must be produced. This it was explained by railroad officials, was to prevent excessive shipments to any one area and to assure that the hay or grain goes to a known consignee at the destination point.

The reduction of one-third in the rates applies to hay, feed and water shipped to the stricken areas and to livestock moving to pasture from these areas and will remain in effect only to Oct. 31.

At the same time Manager Hays urged upon the Southern Pacific the publication of permanent rates on hay equal to those enjoyed by Yuma. The regular rate for hay in carloads from Yuma to Kansas City, the country's largest hay market, is \$13.40 a ton, while the rate from Imperial Valley shipping points to the same destination is \$20.40, or a difference in favor of Yuma of \$7 a ton, which in the past has put Imperial Valley out of the running as to sales of hay in the middle west. Shipments consigned to further eastern areas, as well as the hay growers of Imperial county who this year have an unsold surplus of hay, Imperial Valley growers will be satisfied until Imperial Valley rates on hay are made uniform with those established for Yuma.

## Planning Ambitious Winter Program

Members of Music Lovers' club (top) hold their first rehearsal Wednesday at 7:30 p. m. in Thearle's studio in preparation for an ambitious winter music program. Bottom—Manuel Nunez Medina, director, who announces first concert will feature Tannhauser, Nabucco and Il Trovatore music.



## VALLEY ELECTION VOTES CANVASSED BY SUPERVISORS

EL CENTRO, Aug. 30 (Special)—Results of various Imperial county town-ship and supervisorial elections Tuesday today were shown by a canvass of returns by the supervisors as follows:

Calceico: For supervisor, W. H. Best, 378; W. H. Hartman, 372; William Frandenberg, 316; Best and Hartman will compete in the November election. For constable, W. W. Pulliam, 483; and A. C. Russell, 225, electing Pulliam. W. H. Lorenz had no opposition for re-election as justice of the peace.

Brawley: For constable, William O'Brien, 804; Arthur O. Eyranson, 168; and J. D. Fox, 145, re-electing O'Brien. For justice of the peace, H. B. Griffin, 509; Robert L. McLean, 394; and Levy Welch, 123, placing Justice Griffin and McLean on the November ballot.

Westmorland: For constable, L. L. Cochran, 73; O. D. Killingsworth, 77; Edward Dickerson, 63; and Robert Ustrey, 15, placing Cochran and Killingsworth on the November ballot. For justice of the peace, E. U. Bailey, 129; P. T. Cook, 67; Ike Mansker, 24; and Mrs. Etta Thompson, 10, electing Bailey.

Calipatria: For constable, Joe Carrick, 114; E. H. Theford, 198; Joseph Bonner, 60; and Joseph Woods, 18, electing Theford. B. F. Grubel, justice of the peace, had no opposition.

Holtville: For supervisor, Dave C. Vencil had no opposition for re-election, and S. M. Snysen, justice of the peace, had no opposition. For constable, the vote was C. W. Phillips, 314; W. J. Bennett, 307; and George Johnson, 244, placing Phillips and Bennett on the November ballot.

Imperial: For justice of the peace, C. H. Hawkins, 221; and E. F. Lindley, 167, re-electing Justice Hawkins. Constable J. T. Powell obtained a vote of 450, which was about a two to one majority over a field of five candidates.

El Centro: Ray Poole was re-elected constable over John Mayo, a police officer, and I. Mayfield, justice of the peace, had no opposition for re-election.



## CONSTRUCT NEW VEGETABLE SHEDS NEAR HOLTVILLE

HOLTVILLE, Aug. 30 (Special)—From present indications the acreage of winter vegetables in the Holtville district will be virtually the same as last year with a total of more than 6000 acres. According to present reports there will be 5400 acres of lettuce within a few miles of Holtville and about 600 acres of mixed vegetables including carrots and peas.

An additional vegetable shipper has established his headquarters at Holtville with the construction of a new shed and other sheds are said to be planned for construction this fall. Carrot planting is developing into an important industry in the Holtville district. Four years ago John Zenos planted 40 acres in carrots. The planting this year is expected to exceed 600 acres. Turnips, beets and peas also show an increased acreage.

There has been a tendency in recent years to ship carloads of mixed vegetables for sale in the summer markets of the east. Experiments along this line have proved profitable to growers and shippers. In this way smaller markets do not become overstocked with any variety of vegetable.

From sixth place in the vegetable and melon industry Holtville has developed until it is claimed that it now holds third place in its volume of shipments. Brawley is first in shipments with El Centro second.

Growers assert that one of the main reasons for the development of the vegetable industry in the Holtville district is better drainage facilities. Much land that several years ago virtually had been abandoned by its owners because of high water table has been put under cultivation and is growing profitable crops of vegetables through the installation of an extensive drainage system by the irrigation district. For many years Holtville was the leading dairy center of Imperial Valley. Much of the land produced alfalfa only for many years. It is this alfalfa land that is prized most highly by the vegetable growers when making new leases. Leases have been made recently to vegetable growers for land that has been continuously in alfalfa from 18 to 20 years. Land of this kind rents for from \$30 to \$40 an acre.

## DIRECTORS HEAR REPORT ON DRIVE

The board of directors of the Ocean Beach chamber of commerce held a meeting Tuesday evening when reports were made by the committee in charge of the membership drive. An enrollment of 30 new members was reported, with that many more promising to come in soon. A mass meeting planned for Sept. 22 to discuss an advertising campaign for the beach, and also to fill several vacancies which have occurred in the board.

The street committee reported that hearing on the proposed paving of West Point Loma boulevard between Sesside and Bacon streets had come before the city council Monday without protest, and the advertising for bids had been ordered.

## SISTER MARY FRANCO MOURNED BY IMPERIALS

EL CENTRO, Aug. 30 (Special)—Residents of Yuma Indian reservation are mourning the death of Sister Mary Josephine Franco of the Order of Sisters of St. Joseph of Carondelet, who died at Banning this week.

Sister Franco spent 14 years among the Indians at Fort Yuma before being transferred to St. John's Indian school at Eumotke, Ariz. Before coming to Yuma she taught at the Academy of Our Lady of Peace at San Diego, and also at St. Mary's hospital and St. Joseph academy at Tucson.

The sister Franco was well known among the Indians of the southwest, being especially efficient as a music teacher. At each of the reservations where she worked she developed orchestras among the children.

## RAINS SPEED FLOW OF COLORADO RIVER

EL CENTRO, Aug. 30 (Special)—Steady increase in the flow of the Colorado river at Yuma is shown in the report of the government weather bureau at that point. The increase is due to summer rains in the High Rockies and in Arizona.

In one week the river flood increased from 19,400 cubic second feet to 43,000 feet. This discharge is expected to decrease with cessation of the rains. At no time has the discharge of the river been dangerous to the protection works of the Imperial Valley in the last few weeks, according to irrigation district engineers.

## MINISTER ANNOUNCES SUNDAY SERMON SERIES

The Rev. Edgar A. Wollam of the Baptist church of La Jolla announces a series of Sunday evening sermons, beginning tonight, under the title of "Famous Feet of the Bible." "The No-God Foot."

The time to buy San Diego Real Estate is NOW!

## EL CENTRO AUGUST BUILDING PERMITS REACH HIGH PEAK

EL CENTRO, Aug. 30 (Special)—Building permits issued in El Centro for August to date were valued at \$26,625.

Last year the total permits in August reached only \$6300. This is considered an unusually heavy building activity for this time of the year.

## DOCTOR KIDNAPED AND SLUGGED BY THREE BANNING RUFFIANS

CALCEICO, Aug. 30 (Special)—Dr. Ernest Kneeling of Calceico returned here from a week-end trip to Los Angeles, reporting an experience with bandits at Banning. He said that when he came out of the Banning restaurant three young men seized him in the dark, threw him into their car and drove rapidly into the country, where they stopped in an apricot orchard.

When Dr. Kneeling resisted the young bandits he was knocked unconscious and his pockets rifled. The bandits then disappeared. He walked back to town where his companion, Dr. Louis F. Hilderbrandt of El Centro, was frantically searching for him. The two doctors had entered the restaurant together but Dr. Kneeling was seized and kidnaped when he returned toward his car while his companion was eating his dessert.

When he first reported his experience to Banning officers, Dr. Kneeling said they refused to believe him, but when he finally convinced them that the robbery had taken place and following up what view they could gather, the officers captured the three young men in a Banning house and they were taken to the Riverside county jail.

All the money and personal property taken from Dr. Kneeling was returned by the young bandits, who gave their names as Bertram Wood, 20; Gene Macey, 19; and Dave Williams, 24. All the youths were said to belong to well-known families of Banning and were all employed in that city.

## INVESTIGATE HAY GROWERS' CLAIMS AGAINST IRWIN & CO.

EL CENTRO, Aug. 30 (Special)—C. H. Halliday, deputy district attorney, has been assigned by the irrigation district attorney, to investigate claims of many Imperial county hay growers against the firm of Irwin & Co., San Diego. The district attorney's action is the result of several complaints made at his office recently, following the closing of the California Savings and Commercial bank in San Diego. Irwin was president of that bank.

The district attorney, accompanied by Scott E. Foulds, secretary-manager of the Imperial county farm bureau, recently attended a conference in San Diego with Howard Throckmorton, trustee for Irwin & Co.

According to Foulds, attorneys for Throckmorton advised him that Irwin owed approximately \$800,000 and had real property conservatively valued at \$130,000.

Irwin & Co. is known to be a heavy purchaser of Imperial Valley hay and the district attorney announced he will take every step necessary to protect interests of hay growers in sale of their hay to outside buyers. Hay growers of the Valley, who claim sums due them from Irwin & Co., are considering advisability of signing the agreement of creditors of Irwin & Co. District Attorney Heald has advised hay growers who have sold their products to Irwin & Co. or other outside buyers and who have not received full payment, to file their claims in the district attorney's office.

## WILL DECIDE ROUTE OF NEW VALLEY-COAST HIGHWAY SOON

EL CENTRO, Aug. 30 (Special)—Although no definite routing of the proposed Imperial highway leading from the coast near El Segundo to the interior of southern California has been decided upon, it is believed that within the month engineers employed by the association sponsoring the movement will recommend a route that will be agreeable to all concerned. This information was brought to the Valley by Chairman H. L. Bush of the El Centro chamber of commerce highway committee; Leo Hetzel, former president of the organization, and Robert Hays, secretary-manager.

The Imperial Valley representatives attended a meeting of the Imperial highway association at Lynwood.

It has been announced that the next meeting of the Imperial Highway association will be held Sept. 27 at Warner's Hot Springs. Delegates from all districts interested are expected to attend.

The project proposed by the association will provide for a paved concrete highway at least 100 feet wide connecting the coast with Riverside and Imperial county and leading through some of the finest scenic districts in the state.

## LA JOLLA CHAMBER HOLDS DINNER MEETING

The La Jolla chamber of commerce held a dinner meeting Wednesday evening at the Country club with about 60 present.

The Boulder dam project was discussed by the speaker of the evening, Northcote Ely; and work of the last year was reviewed. This will be the last general meeting before the annual election of officers in October.

A new ruling at Oklahoma A. and M. college specifies that padding of freshmen must not be "too severe."

## BRAWLEY TO ADD TO POSTOFFICE

BRAWLEY, Aug. 30 (Special)—Brawley postoffice requires more room and more improvements, according to E. P. Smith, postal inspector, who recently visited this city. The government is planning to make a new lease for a postoffice here before January, and the growth of the business of the office is declared to require the improvements. The office has been at the present site on South Sixth street for 10 years, with very little change in facilities.

The report of Inspector Smith calls for the installation of a drinking fountain with cool water, better skylight arrangements, and other features tending toward comfort and efficiency for the employees. Several bids to provide leases for the postoffice site have been sent to Washington.

The business of the postoffice for the last few years has steadily increased and the office is expected to be placed in the first class within the next year or two.

## MACAULAY SPEAKS AT KIWANIS CLUB

NATIONAL CITY, Aug. 30 (Special)—Milt P. Moerer was chairman of the Kiwanis club luncheon Wednesday. Maj. T. C. Macaulay of the San Diego chamber of commerce discussed "Harbor Development," and explained contemplated improvements of the harbor and enlargement of Lindbergh field.

The airport, he said, with its prospective improvements, will be the best in the world and will have a market value of \$1,000,000.

Wiley led the singing. Lloyd Pettis was at the piano. Rosalie Terrell and Francis Voeberg entertained with a music and dancing sketch.

## IT'S MRS. CHIGGER WHO CAUSES TROUBLE

INDIANAPOLIS, Aug. 30 (A.P.)—It's the lady of the chigger family that makes one want to scratch, says a health warning issued by the Indiana State Medical association.

Mr. Chigger, it seems, deports himself as a gentleman at all times. But Mrs. Chigger crawls under the human skin, into a little burrow she has made with her long, boring bill, and insists on setting up housekeeping.

It is the housekeeping activities that makes its human host uneasy—if "uneasy" is the word!

The chigger bite itself is not at all dangerous, the medical association said, but infections may be set up by scratching the bite.

## BURGLARY SUSPECT RECOGNIZED AS DEPORTED MEXICAN

EL CENTRO, Aug. 30 (Special)—When sheriff's deputies arrested Antonio Garcia on a charge of burglary he was recognized by Jailer Eddie Nett as a man who had been deported March 24 to Mazatlan, Mexico. His deportation was ordered and effected by United States immigration authorities.

Despite his long trip of at least 1500 miles Garcia worked his way back to this country and landed in the same jail which he left five months ago. He admitted to sheriff's deputies that he had crossed the international line near Calexico last week. If he is brought up in the federal court on an illegal entry charge he is likely to receive a sentence of two years in prison.

Los Angeles supervisors have increased appropriations for the coliseum, scene of the 1932 Olympic games.

## RATES ON COTTON SHIPMENTS TO COAST PORT ORDERED CUT

EL CENTRO, Aug. 30 (Special)—Freight rates on shipments of cotton to Wilmington, Calif., from California, Arizona and New Mexico cotton districts are unreasonable and unduly prejudicial compared with rates applicable to movements of the product to Galveston, Tex., according to an announcement by Interstate commerce commission.

Word to this effect has been received by El Centro chamber of commerce, which has been interested in obtaining lower rates for cotton shipments from Imperial Valley.

Interterritorial rates are declared to be made by the application of a basic scale, designed to reflect the proper level for the lowest rated territory through which the shipment moves, to the total haul, with differentials to be added for the portions of the haul which are in higher-rated territories. Rates from the territory, which includes Imperial Valley, in carloads were prescribed on the basis of the flat, any quantity, southwestern cotton scale and the relation which the application of the scale would produce is required to be maintained between the rates from such points to Los Angeles and from the same points to Galveston, Tex. The rates to Wilmington were ordered reduced, effective not later than Jan. 10, 1931.

While cotton is no longer a major product of Imperial Valley, with 10,000 acres being planted, the chamber of commerce is openly interested in the rate structure in a general way and its directors declare they are always interested in any movement to reduce rates on commodities produced here. This reduction will be welcome news to cotton growers, especially as the price of cotton has reached a low value.

## MIDWAY DESERT WELLS RUN DRY

EL CENTRO, Aug. 30 (Special)—Sheriff C. L. Gillett has issued a warning to travelers through the desert between Ogilby and Palo Verde that the Midway wells are dry and it probably will be several months before a new supply of water will be obtainable. This is the result of lack of rains in the Chocolate mountains which heretofore have supplied the wells.

The road signs on the Ogilby-Palo Verde route indicate water a few miles ahead; but all travelers are warned to disregard these signs and they are urged to take the Mecca-Palo Verde road in preference to the Ogilby route for the next few months.

There are 265 glass manufacturing establishments and 250 mirror factories in the United States.

# NOW OPEN FOR YOUR INSPECTION Beautiful El Calzada Court FAIRMOUNT AVE. and DWIGHT ST.



BEAUTIFUL EL CALZADA COURT APARTMENTS  
Open for Inspection  
FAIRMOUNT AVENUE AND DWIGHT STREET  
The Sunny Side of San Diego

FEATURES:

- Four rooms with 5-room efficiency. Beautifully furnished (overstuffed), richly carpeted throughout, figured pattern.
- Kitchen utensils, china and silver, fully equipped; laundrv.
- Steam heat and Frigidaire. Garages.
- Each apartment equipped for radio. Desks, book-cases and all built-ins. Lots of light and air all sides. Each apartment insulated.

WE SUGGEST YOU MAKE YOUR RESERVATION EARLY  
C. E. POWERS, OWNER

Congratulations to Mr. Powers on the opening of the New and Beautiful El Cazada Apartment Court.

A splendid well arranged Court, completely Furnished Throughout by

## HAMMOND FURNITURE COMPANY

(Absolutely low prices)  
441 UNIVERSITY AVE. ALSO 3862 FIFTH AVE.

Draperies By Paris Drapery House

A telephone call will bring an interior decorator with a full line of samples. No cost or obligation.

Paris Drapery House  
420 C Street Phone Main 3012

El Cazada Apartments Equipped With FRIGIDAIRE Products of General Motors

Churchill & Cassou, Ltd.  
1303 Fifth Ave. Phone Main 5181.  
Vista—San Diego—Escondido

CONGRATULATIONS to Mr. C. E. Powers on the opening of the new and beautiful El Cazada Apt. Court

Electrical Wiring by Kingsbury Electric Co.  
4361 University Ave. Phone Randolph 2380

CONGRATULATIONS to Mr. Powers on the opening of El Cazada Apartments

J. C. MORRIS REALTY CO.  
3883 Fairmount Avenue Randolph 3102  
Real Estate — Rentals — Insurance

CONGRATULATIONS to Mr. Powers on the opening of the beautiful new El Cazada Apt. Court

Electrical Fixtures Installed by Carl Heilbron Electrical Co.  
866 Third Street Phone Franklin 1375

Plastering Work By NICK GREESON PLASTERER  
4203 Landis Street—Phone Randolph 7939

Linoleum Installed by NORMAN D. MAYNE  
1042 Seventh Street Phone Main 5675

CONGRATULATIONS to Mr. Powers on the opening of the new and beautiful El Cazada Apartments

Paints and Oils by HENDERSON L. WILSON.  
3587 Highland Ave. Phone Randolph 2318