

TO OUR WINTER VISITORS.

If we can be of any service to you, a hearty welcome awaits you at the

BECKWITH-RANGE JEWELRY CO. The House of Quality

The Lenfestey Broom IS A BETTER BROOM

COLUMBIA GRAFONOLA



A machine well worth consideration and inspection before buying.

Gourlie Music Co. 809 Zack St. Phone 4777

DINNER-DANCE TAMPA BAY HOTEL

Friday Evening, Jan. 14-7 O'Clock

Tables reserved for those holding season's cards on application.

DR. J. J. HARVEY

Has returned from New York and is better equipped to take care of your feet at Leonard's.

Beautify Your Home Grounds

Palms, Trees Shrubs and Vines Knoll Floral Co.

ATTENTION

Alligator Hand Bags - And - Pocketbooks

Baskets

Sewing Baskets Fruit Baskets Pin Needles Baskets Bamboo Baskets Sweet Grass Baskets

Beads

Carved Bone Beads Florida Flower Beads Tuscan Beads Diamond Beads Sicilian Beads

Souvenirs

Paper Weights, Match Holders, Paper Clips, Also Ash Trays, Cigarette Cases and Mounted Notes—all sizes.

Florida News Co.

Cigar and Souvenir Dept. 213 Madison Street

In Society's Domain

MISS WILLIE COLLIER in Charge Phone 2828 from 9 a. m. to 6 p. m. Phone 2030 after 6:00 p. m.

SOCIAL CALENDAR

WEDNESDAY—Palovina—Christ nuptials, Church of Our Lady of Mercy...

THURSDAY—Meeting of Students' Art Club, at club house, 3 p. m.

FRIDAY—Dinner-dance Tampa Bay hotel, 7 p. m., opening ball, 9 p. m.

SATURDAY—Sunset Club meets First Christian church, 2:30 p. m.

LOVELY BRIDGE PARTY FOR BRIDE—Miss G. O'Donoghue was the charming hostess yesterday afternoon at a bridge party at her home on Azeele street.

MATINEE PARTY—A delightful event of yesterday afternoon was the Matinee party given by Mrs. Addison Logan in compliment to her two attractive house guests.

WOMAN'S BENEFIT ASSOCIATION—The annual election of the King and Queen, members of honor and other officials of the organization, will be held in the city.

SMITH-MOFFATT NUPTIALS—The marriage of Miss Cora Louisa Moffatt and Mr. Glenn Smith was a pretty event of last evening.

FLORIDA SOUVENIRS—Alligator Goods, Abalone Shell Souvenir Spoons, Souvenir Pins at a considerable saving.

CHICHESTER'S PILLS—The Diamond Brand, Medical and Surgical Pills in Red and Gold metallic cases.

CUTICURA HEALS BABY'S PIMPLES—Would Itch and Burn. Was Cross and Fretful. Hair Came Out.

THURSDAY IS NONI-SUCH MANGELPIT Day

WALTER & SMITH MUSIC CO.—310 Cass St. Phone 3620

FLORIDA NEWS CO.—Cigar and Souvenir Dept. 213 Madison Street

BECKWITH-RANGE JEWELRY CO.—The House of Quality

ADAMS JEWELRY CO.—614 Franklin St. Phone 4303

PHILPITT'S MUSIC STORE—213 LAFAYETTE STREET

THE FRENCH SHOP—605 Franklin Street Phone 2177

CHENEY'S EXPECTORANT—For Colds, Sore Throat, Coughs, Croup, Whooping Cough, Tightness in the Chest, Wheezing.

BUSH & LANE—Piano designs are patented—they are distinctive and original.

WALTER & SMITH MUSIC CO.—310 Cass St. Phone 3620



HARGAINS this week at Turner's in USED Player Pianos and Pianos.

Whitney Player Piano, oak, in fine condition... \$300.00

Turner Music Company 608 FRANKLIN

Advertisement for ADAMS JEWELRY CO. featuring fine jewelry and contact information at 614 Franklin St.

Advertisement for ISABEL CHACE THE GIFT SHOP, located in front of Tampa Bay Hotel.

Advertisement for TAMP A CONCERT COURSE by S. Ernest Philpitt, listing various musical acts and dates.

Advertisement for PHILPITT'S MUSIC STORE at 213 Lafayette Street.

Advertisement for THE FRENCH SHOP offering a January Clearance Sale.

Advertisement for CHENEY'S EXPECTORANT, a cough relief medicine.

Advertisement for BUSH & LANE pianos, highlighting their distinctive designs.

Advertisement for Walter & Smith Music Co., featuring a variety of musical instruments.

Large advertisement for Advanced Spring Styles, featuring a variety of fashion items.

Advertisement for Sport Goods, including hats, skirts, and suits.

Advertisement for Cuticura, a skin care product for baby's pimples.

Advertisement for Thursday is Noni-Such Mangelpit Day, a local event or sale.

Large advertisement for Glens One Price, featuring various clothing and accessories.